

National Red & White Queen Guidelines & Information

2010 National Red & White Queen Contest

National Red & White Convention, Harrisonburg, Virginia, July 21-23, 2010

Objectives:

1. Recognize RWDCA Juniors who have achieved high standards of excellence in their farming operations, community service, citizenship and leadership.
2. Provide RWDCA Juniors with opportunities and experiences to enhance their knowledge, skills, attitudes and aspirations in leadership, citizenship, service, communications and public relations.
3. The opportunity to serve as RWDCA spokespersons to develop internal and external breed partnerships of mutual benefit.
4. Strengthen RWDCA Junior programs.

Eligibility:

Participants in the National Red & White Queen Contest must meet two requirements. First, they must be at least 16 years of age, but not older than 21, on January 1, 2010. They must be a Junior Member in good standing for 1 year prior with the Red & White Dairy Cattle Association.

All participants are required to attend and assist with these functions:

- Orientation Session and Social Hour - The evening before the speeches and interviews
- The National Red & White Convention Show and Sale * if applicable
- The Convention Banquet

If selected as the National Red & White Queen, you must attend the following:

- Premier National Junior Show at The All-American Dairy Show
- All American Red & White Show at the All-American Dairy Show
- Grand International & Junior Grand International Red & White Show at World Dairy Expo
- Next year's convention to end your year of reign (Minnesota 2011)

**Note: The RWDCA Junior Fund will assist with expenses for the All-American Dairy Show & World Dairy Expo.*

The National Red & White Queen is encouraged to attend other events throughout the year, including any other events within the RWDCA. Attendance at other local, state or national events throughout the year is optional, and must be coordinated by the Queen in advance with event organizers.

Also, in each issue of *The Red Bloodlines*, you will be required to write a short summary of events or summary of the season to the breeders and owners of Red & White cattle.

Contest Procedures:

There are three elements in the judging.

- Application Form (10 points): The judges will evaluate your application and the responses you provided to the questions on the application.
- Interview (*including personal appearance*, 50 points): Each participant will meet with the judging panel for 15 minutes. You must be on time for the interview. Interviews will not be rescheduled if you miss your scheduled time.
- Prepared Presentation (*including poise, content and knowledge displayed*, 40 points): This segment assesses each participant's ability to represent the Red & White breed through public speaking. **The topic will be sent with your packet after receiving your application.** Your presentation must be at least 2 minutes. Note cards are optional with a slight deduction.

Scoring will be based on (1) your knowledge of the Red & White breed; (2) your ability to define and analyze the audience that you are speaking to, then accordingly select and present the breed's selling points; (3) the organization and persuasiveness of your argument; and (4) your presentation skills, including creativity.

Banquet:

The conclusion of the National Red & White Queen Contest will be incorporated into the Convention Banquet. You will sit together for dinner at reserved tables in the front of the banquet hall. Immediately following dinner, you will be escorted to the stage in order to briefly (*no more than 30 seconds*) introduce yourself (state your name, where you are from, and tell about your involvement with RWDCA). After introductions have been completed, the Queen and her attendant will be announced.

Dress:

Evening dress is appropriate during the banquet. Full-length formal dresses are not required and will be neither rewarded nor penalized in the judging.

During the interview and the speeches, you are required to wear business attire.

At RWDCA events, you are required to wear business attire. Jeans are not considered business attire. Please remember you are representing the RWDCA and yourself. Note: A full-length evening dress is required for the Supreme Champion Pageant at the Premier National Junior Show.