

# National Red & White Queen Guidelines & Information

## 2011 National Red & White Queen Contest

National Red & White Convention, Sauk Rapids, Minnesota, July 20-23, 2011

### Objectives:

1. Recognize RWDCA Juniors who have achieved high standards of excellence in their farming operations, community service, citizenship and leadership.
2. Provide RWDCA Youth with opportunities and experiences to enhance their knowledge, skills, attitudes and aspirations in leadership, citizenship, community service, communications and public relations.
3. Enable teens to serve as RWDCA spokespersons, to develop internal and external breed partnerships of mutual benefit.
4. Strengthen RWDCA youth programs.

### Eligibility & Requirements:

Participants in the National Red & White Queen Contest must meet three requirements. First, they must be at least 16 years of age, but not older than 21, on January 1, 2011. They must be a Junior Member in good standing with the Red & White Dairy Cattle Association. Must have been a RWDCA member for more than 1 year before due date of application.

*All participants* are required to attend and assist with these functions:

- Orientation Session and Social Hour (the evening before the speeches) and Interviews
- The Convention Show (you will be passing out ribbons) & Sale- During Convention\* if applicable
- The Convention Banquet- During Convention

*If selected* as RWDCA Queen, you **MUST** attend these: They are **MANDATORY** if you cannot attend these events then the title will be given to the Alternate.

- Premier National Junior Red & White Show at The All-American Dairy Show- September 19
- All-American Red & White Show at The All-American Dairy Show- September 21
- Grand International & Junior Grand International Red & White Show- October 6-7
- 2012 National Convention-August 13-16, Listowel, Ontario, Canada

**Optional events are- Any Approved or National Red & White Show**

**If you don't attend one event your title will be taken away. A valid excuse must be given to either Kim Morrill or Stephanie Aves. (Ex: Judging contest is not a valid excuse.)**

The RWDCA Queen is encouraged to attend other events throughout the year, including any other events within the RWDCA. Attendance at other local, state or national events throughout the year is optional and must be coordinated by the Queen in advance with event organizers.

Also, in each issue of *The Red Bloodlines*, you need to write a short summary of events or summary of the season to the breeders and owners of Red & White Cattle.

### Contest Procedures:

There are three elements in the judging.

- Application Form (10 points). The judges will evaluate your application and the responses you provide to the questions.
- Interview (*including personal appearance*, 50 points). Each participant will meet with the judging panel for 15 minutes. You must be on time for the interview. There will be no make-up interviews if you miss your scheduled time.
- Prepared Presentation (*including poise, content and knowledge displayed*, 40 points). This segment assesses each participant's ability to represent the Red & White breed through public speaking. **The topic will be sent with your packet after receiving your application.** It must be between at least 2 minutes. Note cards are optional with a slight deduction.
- Scoring will be based on (1) your knowledge of the Red & White breed; (2) your ability to define and analyze the audience that you are speaking to, then accordingly select and present the breed's selling points; (3) the organization and persuasiveness of your argument; and (4) your presentation skills, including creativity.

### Banquet:

The conclusion of the National Red & White Queen Contest will be incorporated into the Convention Banquet. You will sit together for dinner at reserved tables in the front of the banquet hall. Immediately following dinner, you will be escorted to the stage in order to briefly (*no more than 30 seconds*) introduce yourself (state your name, where you are from and tell about your involvement with RWDCA). After introductions have been completed, the queen and her attendant will be announced.

### Dress:

Evening dress is appropriate during the banquet. Full-length formal dresses are not required and will be neither rewarded nor penalized in the judging.

During the interview, and the speeches you are required to wear business attire.

At RWDCA Events, you are required to wear business attire. Jeans are not considered Business Attire. Please remember you are representing the RWDCA and yourself.

**\*All clothing for events must be approved by Stephanie Aves, Kim Morrill, or Billy Joe Swope for any events that you attend. That includes at convention, shows and all events.**