

RED EXPRESS

REGISTRATION

CLASSIFICATION

PROMOTION

The RED EXPRESS is a once yearly program designed to provide both financial benefits and convenience to breeders enrolled.

Base herd fee: \$150/year includes one year farm membership, listing in Red & White Directory, Bull Briefs and Classification

Fee per cow: \$10/head

Payment options: Full payment upon enrollment – 2% discount
Half payment upon enrollment – remainder to be paid within 6 months of enrollment

Requirements:

1. RWDCA membership is required to participate in RED EXPRESS
2. Official DHI test optional, but required to be eligible for production awards

Benefits:

1. Females and males born during the year of enrollment and registered before 12 months of age (not to exceed 100% of the number of animals enrolled in RED EXPRESS program)
 - a. All animals over 12 months of age will be charged regular member rates
2. Free pedigrees at time of registry
3. 10 free individual transfers per year
4. One free classification during calendar year
 - a. All unscored 1st and 2nd lactation animals enrolled must be presented; previously scored 1st and 2nd lactation enrolled cows may be presented at the owner's discretion and will be classified at no additional cost
 - b. Additional animals may be presented at the owner's discretion and will be classified at regular cost
5. 10% advertising discount in The Red Bloodlines, Leading Ladies and Red Sire Showcase.
6. Free listing in the Red & White Directory – listed in The Red Bloodlines and on the website
7. Free Bull Briefs
8. Recognition Awards for cows in RED EXPRESS

****ENROLLMENT IN THIS PROGRAM MUST BE DONE ON A YEARLY BASIS****